

LFLP IMPACT REPORT



This report was made to deliver a few aspects of the on-going Latino Family Literacy Project, BASIC's newest program.



ABOUT OUR PROJECT

BASIC implemented the Latino Family Literacy Project (LFLP) to boost literacy skills in Borrego's Latino families. LFLP is recognized as a White House Bright Spot in Educational Excellence with Hispanics, and has a track record of enhancing reading and language skills. For over 15 years, it helped parents of English Language Learners learn to read with their children, improving their reading and language abilities. The Fall program was culturally relevant and made parental involvement enjoyable and achievable. [Click here](#) to learn more about LFLP.

Goals & Objectives

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GOAL

The goal for LFLP was to provide a culturally relevant, comfortable, and exciting program for Latinx parents to learn about reading techniques and instill in them a habit of reading to their children

OBJECTIVES

- Parents will increase their own understanding of the English language
- Parents will read for 15 minutes a day, 5 days a week to increase literacy rates





COMMUNITY STRUGGLE

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A Brief Description About the Problems

Our community faces considerable economic and academic challenges, with over 90% of students being English language learners and 92% qualifying for Free Lunch. These factors contribute to their academic difficulties, evident in their performance at the lowest levels in the County according to standardized tests. Research emphasizes the benefits for children regularly read to before kindergarten, notably in reading and math skills up to the 3rd grade.

BASIC & LFLP

BASIC's Latino Family Literacy Project aims to bridge this academic gap by empowering parents and caregivers. By enhancing their reading skills and fostering a reading routine, parents can strengthen bonds with their children and engage with the broader parent community. Ultimately, this initiative seeks to uplift the educational prospects of Borrego's youth.

BASIC's C2G Commitment

After an extensive two-year analysis incorporating best practices and peer-reviewed research BASIC formulated its comprehensive Cradle-to-Graduation Program. In 2023, BASIC successfully extended its educational reach to the 2-5 age group through the LFLP program. This initiative has delivered a practical educational program to the families of Borrego Springs.

THE OUTCOMES

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Attendance

Our aim was to deliver a hands-on program to 20 Borrego Springs families. In our first semester we were able to reach 11 families, and 14 individual parents. This means that 30 Borrego Springs youth ages 0-5 are benefitting from the free books, and new literacy skills among their parents.

Pre-Survey

Our pre-survey concluded some unsettling statistics. Only 36% of families had a library card, a similar percentage read to their children 10 - 30 minutes a day. The remaining 64 % read to their children either not at all, randomly, or 5- 10 minutes a day.

Post-Survey

Our post survey demonstrated that 64% of parents read to their children 10 - 20 minutes a day, with the remaining 27% reading 5 - 10 minutes daily, and 11% reading randomly. Post survey also showed that 90% of families had a library card. Many received a library card at our week 5 session when we invited library staff.

Conclusions

The findings demonstrate a significant increase in reading habits among the participating families, as well as an increased access to the public library after a visit from local librarians. Along with the LFLP program it was clear that other BASIC programs like Dolly Parton Imagination Library (DPIL) and Learning Academy (LA) work in tandem to benefit Borrego families and provide much needed resources to youth in our community. Many LFLP parents were enrolled in DPIL if not already, and will continue to receive free books every month until their children turn 5.

Program Implementation

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Incentives, food, and cultural relevance.

To ensure parents returned to the program weekly, we provided various incentives, including culturally relevant food, a space that felt like home for our Latine community, free bilingual books, free educational tablets, Spanish-speaking instructors, and gift cards. We provided food based on the philosophy that food can serve as a path to healing. Read more about it here:

[food as a path to healing the connections between food culture and-identity](#)

[8-ways-to-build-stronger-relationships-with-latinx-families.](#)

Childcare

We knew that the only way to ensure parents could come in the first place was to provide childcare. Most of the parents that attended were mothers. We needed to allow these parents a space where they could focus solely on the activity at hand without worrying about their children's whereabouts. With childcare providers offering children unique activities, seasonal activities, reading, and art activities, parents and children could concentrate on their tasks without interruption.

OUR SUPER TEAM

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Eddie Rivera

Program Headmaster



Martha Deichler

Parent Instructor



Irma Rivera

Childcare Provider

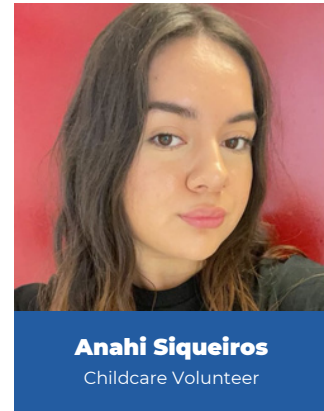
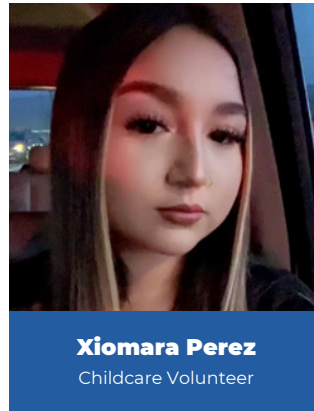
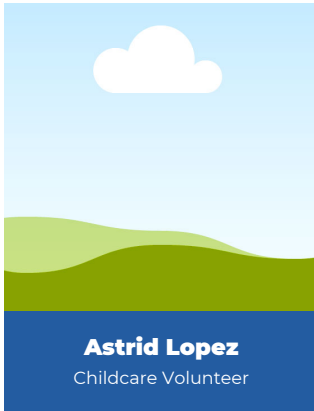


Samanta Vazquez

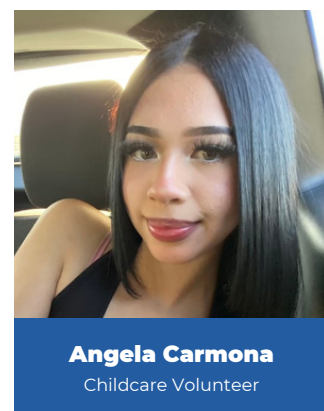
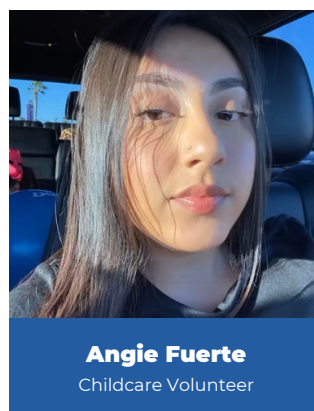
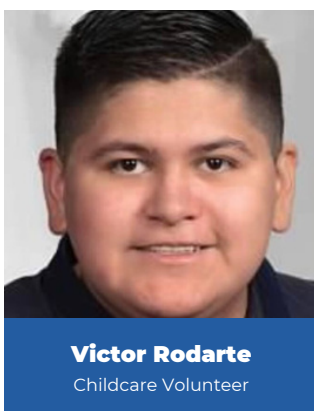
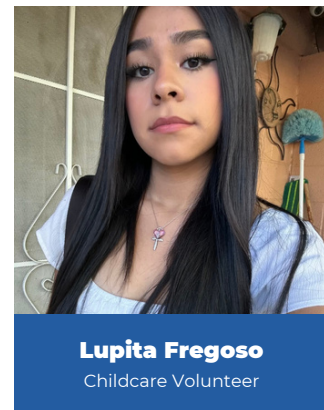
Childcare Provider

OUR VOLUNTEER TEAM

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*We ♥ our
Volunteers*





THANK YOU



The Fall LFLP program could not have been possible without support from the BASIC Board, notably Joann Stang, Joanne Ingwall, Martha Deichler, and Managing Director Nidia Meza.

Other notable partnerships include:

- Borrego Reads
- The Borrego Ministers Association
- San Diego County Library – Borrego Springs Branch
- ApSeed Early Childhood Education
- The Borrego Springs Community Resource Center
- The San Diego Foundation
- The Dr.Seuss Foundation

Prepared by instructor and program headmaster, Eddie Rivera.



www.borregobasic.org/lflp

